



SEALKIDS

2020 ANNUAL REPORT

SEALKIDS PROVIDES TARGETED ACADEMIC INTERVENTIONS TO CHILDREN IN THE NAVY SEAL COMMUNITY—EVERYDAY KIDS LIVING IN EXTRAORDINARY CIRCUMSTANCES



Austin's SEALKIDS Success Story

Austin's school years have always been rough. Between shutting down as soon as he gets home and the general behavioral issues we were being told about in class, it just wasn't my kid! He came home and would tell me that he felt like the worst one in the class. I had kids inside the class informing me whether my son had a good day at school or not. This was heartbreaking! Austin was born with a natural curiosity to learn and explore. His eyes were always observing, and you could just see the wheels spinning inside his brain.

We knew something was off, and SEALKIDS awarded us a grant to cover a psychoeducational behavioral exam for Austin after the school did not deem it necessary. We learned that, along with provisional ADHD, Austin has a pretty severe visual processing issue compounded by dysgraphia/dyslexia and potential anxiety.

SEALKIDS continued to provide support for us and provided Austin with reading therapy. In three months, my son went from struggling to read simple phonics books to volunteering to read more complex stories to his sister at night. That makes me want to cry from happiness and relief as a parent! While he is still working hard to improve, he is starting to actually comprehend what he reads and has showed so much improvement from where he was when we approached SEALKIDS for help last year.

I cannot say thank you enough to the staff and donors of SEALKIDS for making it possible for my son to get the help he needs. We would otherwise not be able to afford it without me getting a second job and leaving my kids to be raised by two or three other entities. With the military community, it is hard to find constants for children. And, for now, I stay at home so I can be their constant. Being able to continue that and be supportive in that role has proven to be much better for our family. With SEALKIDS, this is all made possible. And from the bottom of my heart and with all of my soul, thank you.



NAVY SEALS ARE ONE OF OUR NATION'S MOST ELITE MILITARY UNITS

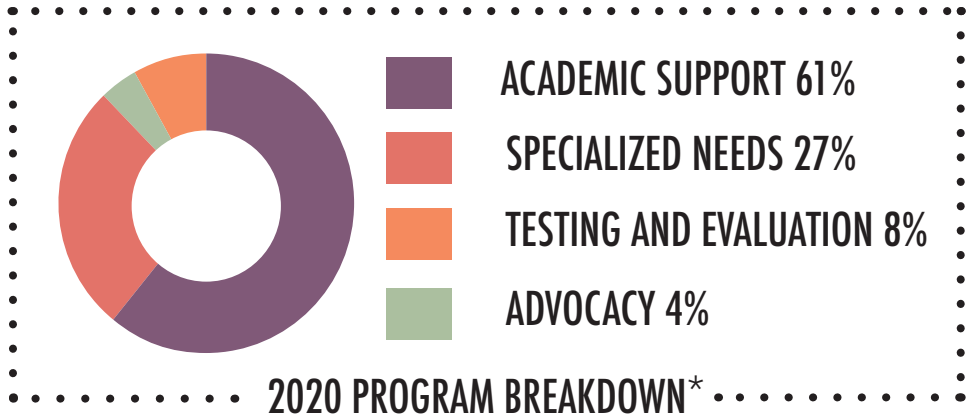
They are often away from home more than nine months a year. While they make up only about 1% of the US Navy, SEALs have a major impact on national security. While the country relies on SEALs to keep us safe, SEALs rely on SEALKIDS to make sure their children have the support they need to succeed academically.



The appearance of U.S. Department of Defense (DoD) visual information does not imply or constitute DoD endorsement.

IN 2020, SEALKIDS SERVED
311 NAVAL SPECIAL WARFARE CHILDREN
 THROUGH **605** INDIVIDUALIZED GRANTS

KEY RESULTS



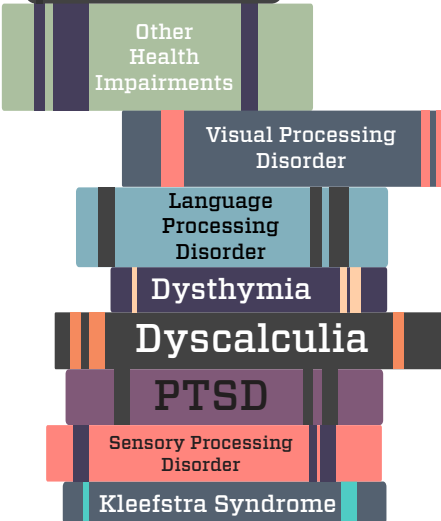
- 100% of participating children showed academic improvement in at least one area of measure
- 100% of parents report they are satisfied with SEALKIDS services
- 100% of students exhibiting behavioral problems before SEALKIDS' intervention showed positive progress post-grant
- 96% of parents report they are better able to help their child reach their potential thanks to their SEALKIDS grant
- 96% of parents report that their child is experiencing less anxiety because of SEALKIDS services
- 95% of parents say they know more about their child's educational needs due to SEALKIDS
- 93% of parents report that SEALKIDS' services help their family better cope with the demands of military service

80%

OF GRANTS SERVED STUDENTS WITH ONE OR MORE DIAGNOSED LEARNING DISABILITIES

"OUR DAUGHTER HAS IMPROVED DRAMATICALLY IN ALL SUBJECTS SINCE RECEIVING DYSLEXIA THERAPY. HER TEACHERS ARE IN AWE AND HER SELF-CONFIDENCE HAS SOARED!"
 —SEALKIDS PARENT

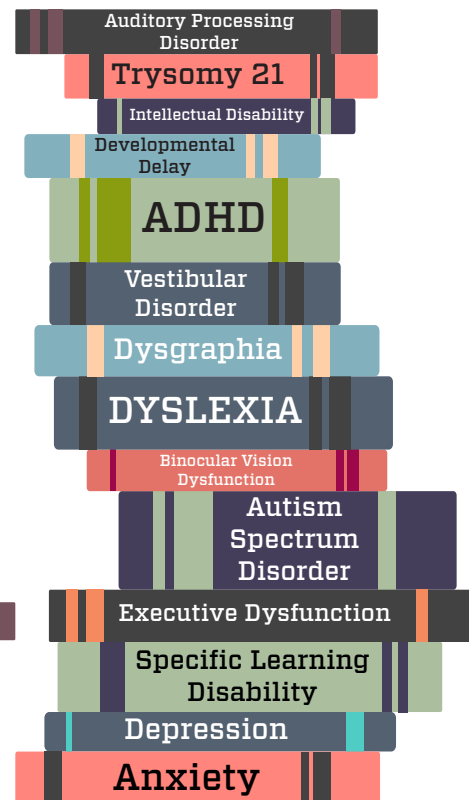
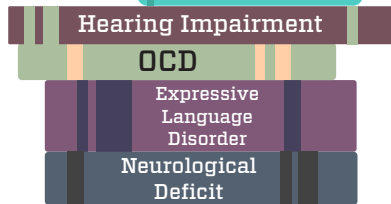
*DUE TO COVID-19, ALL 2020 ENRICHMENT GRANTS WERE DELAYED TO 2021



THE AVERAGE AGE OF STUDENTS SERVED WAS



11
YEARS OLD



THE SEALKIDS SERVICE CYCLE



1. Parents start the process by visiting the SEALKIDS website to request assistance for their child. Parents provide general information about their child's current situation and needs.
2. The request is sent to a SEALKIDS Family Advocate who works directly with families to understand the student's needs and verify eligibility.
3. Family Advocates identify several thoroughly vetted Service Providers that meet the family's unique needs. Families meet with the identified Service Providers and choose the best fit.
4. When the correct Service Provider and service plan has been chosen, students start receiving services. Students follow individualized service plans designed to maximize their success. SEALKIDS pays Service Providers directly for the services.
5. Family Advocates remain available for support and are accountability partners to both Service Providers and families. Families spend less time worrying about academics and have more quality time together!

SERVING STUDENTS WITH THINKING AND LEARNING DIFFERENCES

According to the National Center for Education Statistics, 14% of public school students across the country receive services for one or more learning disabilities under the IDEA Act (nces.ed.gov). Learning disabilities aren't always easy to identify, and even students who exceed expectations in some subjects may have hidden learning challenges that keep them from succeeding in other areas. SEALKIDS helps identify the root cause of a child's academic struggles and helps ensure parents have the information and tools they need to support their child.

In 2020, SEALKIDS launched a series of educational emails to help inform parents and SEALKIDS supporters about some of the most common learning challenges our students face. We believe that the more we all know about children who think and learn differently, the more we can help empower them to succeed in school and in life.



"IT HAS BEEN SUCH A LOAD OFF OF OUR MINDS TO BE ABLE TO SHARE OUR DAUGHTER'S STRUGGLES WITH PROFESSIONALS AND THE SCHOOL. BEFORE SEALKIDS I HAD NO IDEA WHERE TO START TO TALK ABOUT HER DIFFICULTIES AND ASK FOR SUPPORT."
—SEALKIDS PARENT



ALMA FOWLER
WEST COAST FAMILY ADVOCATE

SEALKIDS FAMILY ADVOCATES:
HELPING FAMILIES FROM COAST TO COAST

“WE CAN NEVER THANK YOU ENOUGH. THE TESTING AND THE HELP HAVE MEANT SO MUCH TO US. OUR FAMILY ADVOCATE ALWAYS GOES ABOVE AND BEYOND TO SUPPORT OUR CHILD AND OUR FAMILY. WE ARE BEYOND GRATEFUL.”
—SEALKIDS PARENT

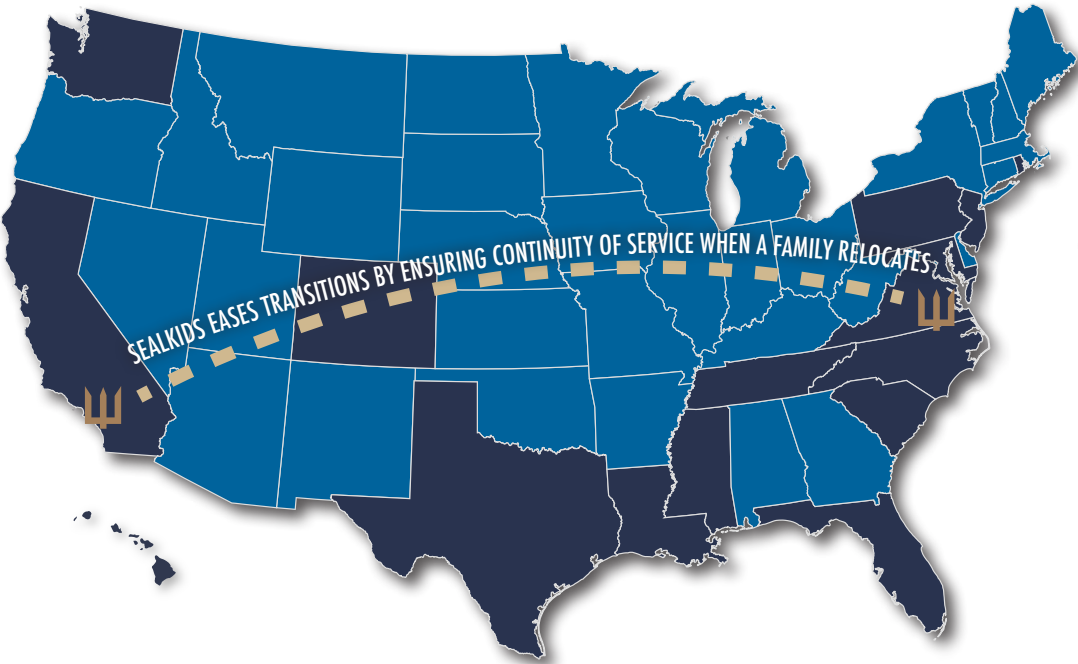


LORI CAMPER
EAST COAST FAMILY ADVOCATE

Our Family Advocates understand the unique challenges military parents face as well as the needs of students with learning challenges. Alma and Lori provide emotional support as well as academic guidance for parents who are struggling to help their children succeed. SEALKIDS Family Advocates offer both a listening ear and a shoulder to cry on for parents and caregivers navigating difficult situations. SEALKIDS parents know that their Family Advocate is always on their team—and that makes a big difference!




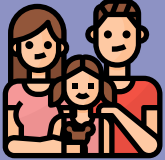
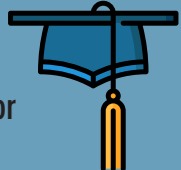
“SEALKIDS DOESN’T JUDGE, THEY JUST HELP. IT IS COMFORTING TO HAVE SEALKIDS IN YOUR CORNER WHEN YOUR CHILD NEEDS HELP. THANK YOU FOR BEING PART OF OUR ‘VILLAGE’ FOR OUR CHILDREN.”
—SEALKIDS PARENT

SEALKIDS serves students wherever they call home. We partner with exceptional Service Providers across the country to ensure service to the child where ever they live. In 2020, we served students in 15 states (shaded dark blue below) and overseas.



When a military family is relocated, they often struggle to become acclimated to a new community and school system. Without SEALKIDS’ help, they could face long waitlists when trying to secure the academic assistance their child needs. SEALKIDS identifies a new Service Provider before the family moves, allowing for minimal disruption in their child’s education. Students can typically resume services within a few days of moving.

SEALKIDS PATHWAY TO SUCCESS

<h2>INPUTS</h2>	<ul style="list-style-type: none"> • Dedicated and passionate Board of Directors • Strong funding partnerships • Knowledgeable and experienced Staff • Network of expert Service Providers • Families dedicated to success of their children • Hard-working students 	
<h2>ACTIVITIES</h2>	<ul style="list-style-type: none"> • Academic Support • Testing and Evaluation • Specialized Needs Support • Special Education Advocacy • Enrichment 	
<h2>OUTPUTS</h2>	<ul style="list-style-type: none"> • Increase in child's ability to work on homework independently • Increase in child's academic ability • Increase in child's ability to organize schoolwork • Increase in parent's understanding of child's academic needs • Increase in parent's ability to advocate for child • Increase in knowledge for parents in the Navy SEAL community of the resources available to meet child's needs • Continuation of service for children of families who relocate 	
<h2>OUTCOMES</h2>	<ul style="list-style-type: none"> • Decrease in stress level for active duty and retired Navy SEAL families • Decrease in stress for families transitioning from active duty to retirement • Decreased anxiety for children in the Navy SEAL community • Increase in child's confidence regarding academics 	
<h2>IMPACT</h2>	<ul style="list-style-type: none"> • Increase in Navy SEAL and Active Duty support retention • Increase in overall academic success for children in the Navy SEAL community • Increase in awareness of SEALKIDS programs, allowing earlier interventions for younger children 	

GRANTS PROVIDED BY SPONSOR'S MILITARY STATUS



SEALKIDS PROVIDES TARGETED ACADEMIC INTERVENTIONS TO A HIGHLY TARGETED POPULATION

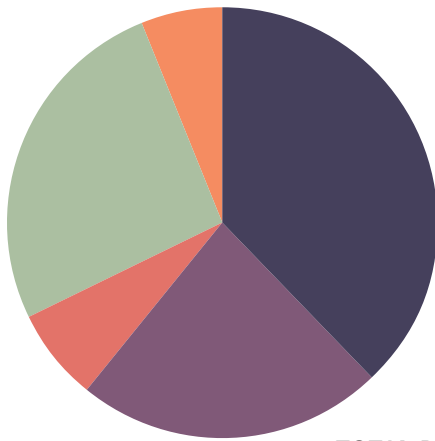
The military relies on Special Operations forces now more than ever, putting NSW service members and their families at risk of experiencing high stress levels. NSW families are courageous and resilient, but even our bravest and strongest individuals need support.



“WE CAN'T THANK SEALKIDS, THEIR PARTNER ORGANIZATIONS, AND THEIR DONORS ENOUGH. WE ARE A PROUD FROGMAN FAMILY AND IT WASN'T EASY FOR US TO ASK FOR HELP— FINANCIALLY, EMOTIONALLY, OR EDUCATIONALLY. BUT, IT WAS THE BEST DECISION WE EVER MADE!”

—SEALKIDS PARENT

2020 REVENUE



- NAVY SEAL FOUNDATION 38%
- SEAL FAMILY FOUNDATION 23%
- SEAL LEGACY FOUNDATION 7%
- INDIVIDUAL & CORPORATE DONATIONS 26%
- OTHER FOUNDATIONS 6%

TOTAL REVENUE: \$1,325,394.03

SEALKIDS IS SUPPORTED ENTIRELY THROUGH DONATIONS FROM INDIVIDUALS, NONPROFIT ORGANIZATIONS, FOUNDATIONS, AND CORPORATIONS.

ADDITIONAL SUPPORT PROVIDED BY:

- | | | |
|---|---|-------------------------------------|
| Aviation Operations Solutions | Home Team BBQ | Sentry Products Group |
| Brewlab of Charleston | M&L East, LLC | Shootout for Soldiers |
| Developmental Vision Care | McChrystal Group | Taylor's Do It Center |
| ELS for Autism | Much, LLC | The Matthaei Family |
| Entrotech | Muirfield Investment Partners | The Palmerton Family |
| Fast Path Data & Electric | Neptune Athletics | US Bank Foundation |
| Greater Washington Community Foundation | Pacific Western Bank | Veterans United Foundation |
| Greystar | Prodeo | The Queen Elizabeth II September 11 |
| Hampton Roads Community Foundation | Russell & Carey Jeffrey Family Foundation | |

OUR PROGRAM PARTNERS



COPING WITH COVID-19

In January of 2020, we had no idea what the year had in store. In March, we began to first feel the effects of COVID-19 on the students we serve. Our services and support became even more essential for families whose worlds had been turned upside down by school closures and military travel restrictions caused by the pandemic. Children needed full-time parental support to navigate distance learning. Parents of children with learning disabilities began to deal with especially precarious situations as many schools were unable to provide those students with their regular disability support services. SEALKIDS Staff and Service Providers worked diligently to ensure our students continued to receive the services they needed to succeed in the safest way possible. This meant rethinking service delivery such as transitioning to a virtual format in some cases. We also worked to provide more digital resources to help parents better understand the challenges their children were facing.

While we are anxious for life to return to normal, we are grateful for the ways that this pandemic has helped us to learn and grow as an organization, in particular for the new ways we have found to connect with our community of supporters. With in-person fundraising events off the table, SEALKIDS launched a series of fundraising webinars, held a virtual fitness challenge, and fostered numerous new partnerships, all of which provided support to even more students than last year. Thank you for the dollars, time, talents, and miles you committed to help us continue to serve the Naval Special Warfare community as we weathered this storm together. Truly, our work would not be possible without your steadfast dedication to our mission.

We are especially thankful for our Program Partners. SEALKIDS would not have survived the uncertainty of 2020 without the support of Navy SEAL Foundation, SEAL Family Foundation, and SEAL Legacy Foundation.

"THE SUPPORT FROM SEALKIDS HAS BEEN THE ONE OF THE ONLY CONSTANTS IN MY CHILD'S LIFE IN THE PANDEMIC. DURING THE UNCERTAIN TIMES, MY CHILD HAS BEEN ABLE TO RECEIVE THE SUPPORT HE NEEDS. WE ARE SO GRATEFUL."
—SEALKIDS PARENT

CELEBRATING A DECADE OF SERVICE TO THE NAVAL SPECIAL WARFARE COMMUNITY—AND MANY MORE TO COME

In 2021, SEALKIDS is celebrating our 10th anniversary. Over the past 10 years, we have awarded over \$5,000,000 in grants to more than 920 children. There is still lots more work to do. We will keep working until every child in the Navy SEAL community has the academic support they need to succeed in school and in life!



ANNOUNCING OUR NEW BOARD CHAIR

We are excited to welcome Greg Bonifield to a new leadership role as the Chairman of the SEALKIDS Board of Directors. Greg is a founding partner of Woodfield Development where he has a lead role in financing, portfolio management, and strategic direction. Prior to Woodfield, Greg worked with the other founding partners at Summit Properties as the Mid-Atlantic Vice President. Greg earned his BBA degree from Southern Methodist University and his MBA from Georgia State University. Greg and his wife live in Charleston, SC and are the proud parents of three daughters.



NONE OF OUR WORK WOULD BE POSSIBLE WITHOUT OUR PROGRAM PARTNERS



We are proud to continue to work with these exceptional nonprofits and partners in 2021. Visit them online to learn more about how each organization’s mission and programming compliment each other and form a coalition that strengthens the entire NSW community.

2021 BOARD OF DIRECTORS

Holly Fussell – Vice Chair
 Andy Wirth – Secretary
 Joe Valentine – Treasurer
 Ray Fitzgerald

Rear Admiral (Ret.) Alexander Krongard
 Leigh Madden
 Molly Moore
 Rear Admiral (Ret.) Scott Moore

Joseph Popp
 Captain (Ret.) Robert Smith
 Mike Stock
 Thomas Zaccagnino

DONATE TODAY TO HELP SEALKIDS SERVE MORE NAVY SEAL FAMILIES IN 2021 THREE EASY WAYS TO GIVE:



WWW.SEALKIDS.ORG



SEND A CHECK TO:
 6724 PERIMETER LOOP ROAD, SUITE 314
 DUBLIN, OH 43017



TEXT SEALKIDS
 TO 44-321